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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Nationally Recognized Chuao Chocolatier Announces Valentine's Giveaway

CARLSBAD, CA January 28, 2009 – Chuao Chocolatier announces its “Share. Arouse. Seduce Giveaway” in the spirit of Valentine’s Day. The high-end prizes are a reflection of the commitment to luxury and elegance Chuao Chocolatier shares with the participating vendors.

The “Share Arouse Seduce Giveaway” grand prize is the ultimate seduction package, a two-night stay in a Rock Star Suite at the stylish Hard Rock Hotel San Diego with a couples massage at the property’s Rock Spa, named one of the best new spas of 2008 by *Spa Magazine*, and a \$100 gift card to Chuao Chocolatier. Other prizes include a chocolate diamond heart pendant from Simone & Son, a \$1,000 value, a three course Valentine’s Day dinner for two at Grant Grill in San Diego, and the Love Feast: A Chocolate Flight for Two from Chuao Chocolatier.

“We are delighted to share these generous gifts of decadence with hopeless romantics nationwide,” says Chef Michael Antonorsi, Master Chocolatier and co-founder of Chuao Chocolatier. “Our drawing was inspired by my latest chocolate creation for this Valentine’s Day, the Love Feast: A Chocolate Flight for Two. Its exotic aphrodisiac ingredients will arouse your senses and unveil the ultimate chocolate seduction.”

The Love Feast: A Chocolate Flight for Two features six pairs of handcrafted gourmet bonbons and truffles. Favored offerings include, Parchita, heart shaped milk chocolate bonbon filled with passion fruit caramel; Picante, a Napa Valley cabernet caramel spiced up with Pasilla chile and cayenne pepper in dark chocolate; and Pucker Up, a tangy pomegranate “pate de fruit” covered in dark chocolate. The Love Feast: A Chocolate Flight for Two is a limited edition Valentine’s Day product exclusively available at Chuao Chocolatier cafes and online store for \$25.

The nationwide drawing for prizes will run from January 28 through February 8, 2009. Entries may be received via email, postal mail or at any Chuao Chocolatier café. The winners will be announced to the public on February 10, 2009. The “Share Arouse Seduce Giveaway” complete details and rules are posted on www.chuaochocolatier.com.

“As a company dedicated to consumer satisfaction, we are looking forward providing the opportunity for participants to respond to the question: Do you remember your first time... falling in love with Chuao Chocolatier?” added Antonorsi. “First times are always memorable, and our loyal chocoholics don’t shy away from telling us about their first multi-sensorial encounter with Chuao Chocolatier. They are always entertaining and sometimes make us blush.”

Chuao Chocolatier, located in Carlsbad California, is committed to arousing your senses through unusual, unexpected and delicious all-natural confections made with Venezuelan chocolate and fresh, natural ingredients. The company was founded in 2002 by Master Chef Michael Antonorsi and his brother Richard Antonorsi. Their chocolate bars, hot chocolate, bonbons and other gourmet chocolate confections are available at Chuao Chocolatier Chocolate Cafes and fine retailers nationwide including select Whole Foods, Crate & Barrel, Pier 1 and Cost Plus World Market. For additional details visit www.chuaochocolatier.com or call (888) 635-1444.